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Steer your way to added value

Cargraphic displays innovative vehicle tuning at automechanika fair

"Mounting a couple of spoilers and tinkering around with the engine is no longer enough to successfully get involved in the tuning business", declares Michael Schnarr, one of the two CEOs of **Cargraphic**. The German company will be exhibiting at the trade fair automechanika from 14th to 19th September. As a medium-sized company, unique selling points (USPs) are essential. In Porsche circles, the family-run firm is a well-known brand, yet their portfolio has long since covered other car brands and a whole array of vehicle types. "We don't just rely on our name to gain new customers in these segments", explains the CEO. "Instead, we are committed to in-house developments to make us both unmistakable and sought-after."

A good example of this is the development and construction of stainless steel exhaust systems, produced in the firm's own factory in England. Here, **Cargraphic** has a high degree of experience and knowledge at its disposal, with the result that they also accept development orders from others. The design and production of 1 and 3-piece alloy wheels, also including central locking, are likewise among the Landau-based company's areas of excellence. Also on offer is a comprehensive range of high-quality programmed performance software for all brands and types of cars. However, the most innovative product of the moment is a pneumatic level control system, **Air Lift Suspension**, which has even impressed legendary rally driver Walter Röhrl. It was originally developed for Porsche cars, but will be gradually made available for other brands. With products like these, **Cargraphic** offers exciting potential for new trading partners or development partnerships, both at home and abroad. The management team will be happy to answer any further questions at automechanika.

Cargraphic at automechanika in Germany (Frankfurt)

Where: The exhibition centre in Frankfurt am Main

When: 14th to 19th September

Stand: Hall 4.1, joint stand C64 of the German association of automobile tuners VDAT

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